# Leader Profile

### Task:

In groups of 3, choose a leader that you feel has made a difference whether on a small or large scale. Remember, a leader does not need to be famous. Conduct research surrounding their leadership qualities and communication skills. Develop a leader profile summarizing your findings in the form of a [digital] presentation as well as an [hard-copy] infographic. \*You must let your teacher know your chosen leader by March 24, 2017.

## The profile needs to include the following information:

- Biographical history
  - o A brief overview of the leader's history; a summary of their past and how they came to be a leader
- Leadership qualities + evidence
  - o Describe at least 3 qualities that the leader has. You need to provide examples of when they used these qualities during their time as a leader
- Effective communication skills + evidence
  - Describe 3-4 communication skills that the leader has (including the role social media and technology). You need to provide examples of when they used these skills during stressful and challenging circumstances that demonstrate respect, confidence, initiative, courage and trust
- Visuals
  - o A photograph of the leader and relevant images

## **Requirements:**

- Presentation
  - o Up to 10 minutes
  - o It must include all the information above in an effective manner
  - You may include short videos to enhance your presentation
- Infographic
  - Summarization of your leader's profile
  - o It must include all the information above in a CREATIVE manner (for example; LinkedIn profile or standard profile)
  - o Remember to include text and visuals
  - Standard poster size
- APA references and in-text citation

#### **Presentations:**

• April 27 & 28