



## The Calgary Islamic School Constitution

### Article Trailer

We have taken time analyzing the *CIS Constitution* (and its associated documents\*) and discussing individual and collective rights. You will be taking it to a new level by choosing **one** article from the constitution to create a trailer. The trailers will collectively act as a series of *commercials* for the constitution to share and promote amongst the CIS community.

#### Your article trailer should include:

- An overall length of 2 minutes
- The use of images, videos, text (including the article wording), and music (audience-appropriate)
- An introduction of the article and what it entails
- Smooth transitions from one slide to another
- Proper grammar, spelling, and punctuation
- A way to draw the viewer in and keep them engaged throughout the trailer
- Information that reflects the key words and connections of the associated documents\*
- Contains a start, middle, and an end
- Shows creativity and effort

Using a storyboard, plan out what pictures you want to use, text you want to write, and music you want to incorporate with your article trailer. It is best to keep it simple, using the best visuals and text that best represents the essential elements of the article.

#### The credits reel must include:

- Names of group members
- The CIS Constitution
- The Canadian Charter of Rights and Freedoms
- The UN's Declaration of Human Rights
- The Objectives of Shariah
- Lessons from the Sunnah

#### Useful Movie Platforms:

- Adobe Spark Video (iPhone only)
- Biteable
- Powtoon
- Other

#### Submission:

- Your article trailer must be uploaded onto YouTube as an unlisted video with a copy of the link e-mailed to me.

**DUE: Monday, November 4, 2019 via e-mail (YouTube link)**

# RUBRIC

## RUBRIC (GROUP GRADE)

Criteria	Very Good	Good	Fair	Needs Improvement
Content	The content includes a clear statement of purpose or theme and is creative, compelling and clearly written. A rich variety of supporting information in the video contributes to the understanding of the project's main idea. Events and messages are presented in a logical order. Includes properly cited sources.  (15 Points)	Information is presented as a connected theme with accurate, current supporting information that contributes to understanding the project's main idea. Details are logical and persuasive information is effectively used. The content includes a clear point of view with a progression of ideas and supporting information. Includes properly cited sources.  (12 Points)	The content does not present a clearly stated theme, is vague, and some of the supporting information does not seem to fit the main idea or appears as a disconnected series of scenes with no unifying main idea. Includes few citations and few facts.  (8 Points)	Content lacks a central theme, clear point of view and logical sequence of information. Much of the supporting information is irrelevant to the overall message. The viewer is unsure what the message is because there is little persuasive information and only one or two facts about the topic are articulated. Information is incorrect, out of date, or incomplete. No citations included.  (5 Points)
Quality	Movie was completed and had all required elements. The video was well edited and moves smoothly from scene to scene with proper use of transitions. Audio and other enhancements were well used.  (15 Points)	Movie was completed and contained all required elements. Editing was not done as well as it should have been. Some poor shots remain. Movie is still somewhat choppy. Audio and other enhancements were utilized, but not for maximum effect.  (12 Points)	Movie was made, but had very little if any editing. Many poor shots remain. Video was very fragmented and choppy with little to no audio reinforcement.  (8 Points)	The video was totally unedited with no transitions or audio support of any kind.  (5 Points)
Citations	All sources (information, graphics, music, etc.) are properly cited using APA citations.  (15 Points)	1-2 sources (information, graphics, music etc.) are not identified and credited using APA citations.  (12 Points)	3-4 sources (information, graphics, music, etc.) are not identified and credited using APA citations.  (8 points)	More than 5 sources (information, graphics, music, etc.) are not identified and credited using APA citations or No citations are included.  (5 Points)
Work Ethics	Every individual in the group contributed to the creation of the video project. Team members showed respect with each other.  (15 Points)	1 member is not involved in the group project. Team members mostly showed respect with each other.  (12 Points)	2-3 members are not involved in the group project. Team members fairly showed respect with each other.  (8 Points)	More than 3 members are not involved in the group project or group members are not working during the designated time or low levels of respect were evident within the team.  (5 Points)
<b>TOTAL</b>	<b>60 Points</b>			

Computation of Grades: Group Grade + Peer Evaluation Average Score = Individual Grade (60 Points + 10 Points = 70 Points)

\*The Canadian Charter of Rights and Freedoms, the UN's Declaration of Human Rights, the Objectives of Shariah, and lessons from the Sunnah