

How Does the Media Connect Canadians to their Government?



What does the Media Include?

Give examples

Newspapers

Magazines

Film

Radio

Television

The Internet

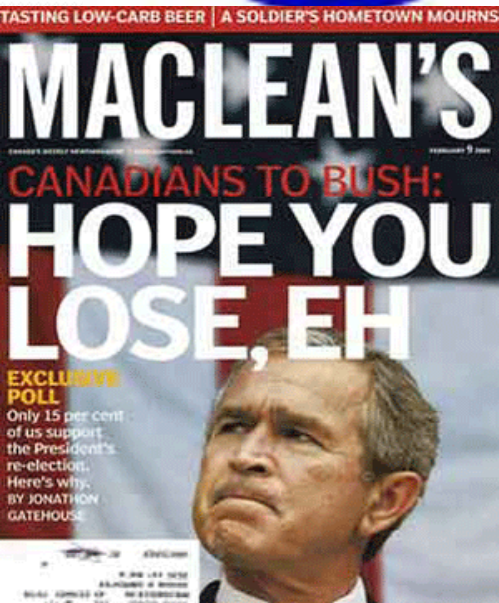
Books

Billboards

How do Reporters See their Role?



Media deliver information and messages quickly to large audiences



Role of the Media

- Media influence our personal understanding of the world and how it works.
- Media interpret facts and make choices to tell the story.
- The more the story is repeated in the media the more it affects us as Canadians

Role of the Media

1. According to Mr. Martin on page 47 what is the role of the media?
2. What is the role of the government?
3. What are the difficulties of trying to report the news concerning the government?

How does the Government Control the Media?

- Politicians develop stories and messages for the media
- This is done to control how the media presents the story
- Allows politicians to communicate what they want Canadians to know
- These messages are like **slogans**

Parliamentary Press Gallery

- What is the Parliamentary Press Gallery and who does it include? Give examples (see p. 48).

Detecting Bias

1. Read the news story on page 49. The same story is also on handout 1-12.
2. Using the handout, in pairs use the questions on page 49 to analyze the story and detect any bias' that might be evident in the article.
3. Dissect and analyze the information by highlighting, circling, or underlining key terms and phrases.
4. After step 3 answer the questions on the second page of handout 1-12.



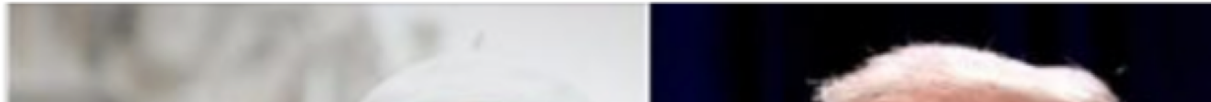
North Carolina For Donald Trump

October 14, 2016 · 🌐

👍 Like Page

Pope endorses Trump!
Game changer !!

<http://endingthefed.com/pope-francis-shocks-world-endorses-...>



What do you think of these stories? True or False?



Pope Francis Shocks World, Endorses Donald Trump for President, Releases Statement

VATICAN CITY – News outlets around the world are reporting on the news that Pope Francis has made the unprecedented decision to endorse a US...

ENDINGTHEFED.COM

Be aware...

How do you know whether the news you read, watch, and hear is accurate, and if it reflects a balance of views, opinions, and perspectives?



Bias

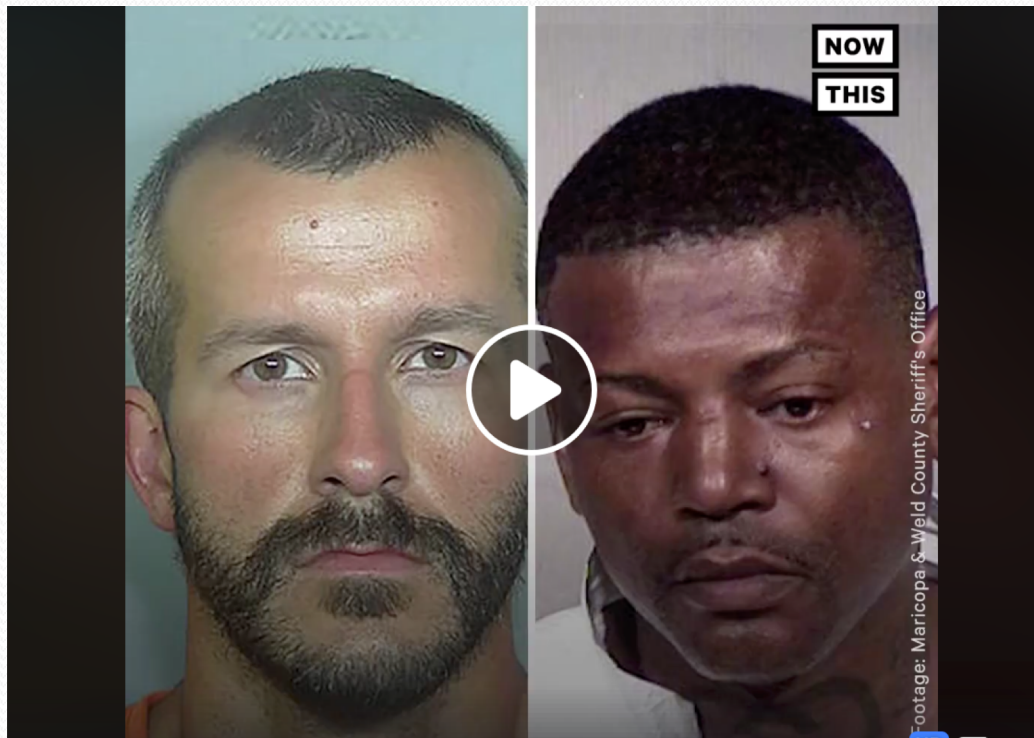
Bias Detection in the Media



Consider the following to detect biases:

- Who is the writer or speaker?
- Do they have authority?
- Does the information provide facts & evidence?
- Does it use stereotyping, or appeal to fear or emotion?
- Does it ignore any people or groups?
- How does the information fit with what you already know?

How Two Fathers Charged with Murder are Covered by Media



What do lobbyists do?

Text pg. 51

Lobbyist

- Someone hired by a group to influence MPs and government officials.
- Must be registered with a Commissioner of Lobbyists (so everyone in Canada can know who they are and who they represent).
- Voice the views of groups on issues that affect their members, products, or services.
- Provide different perspectives and in-depth expertise on many issues.