

## Apps for a Better World

As global citizens that want to improve our world one step at a time, in pairs, you will have the opportunity to develop an app that advocates responsible consumerism.

### Step 1: Choose a negative side of consumerism that you feel passionate about changing

Below are some examples:

- Misuse/depletion of resources
- Exporting pollution and waste from rich countries to poor countries
- Obesity due to excessive consumption
- Global inequality (widening gap between rich and poor)
- Unsatisfying thirst for more
- Sweat shops
- Animal testing
- Other

### Step 2: Research ways that can help users make more responsible and ethical decisions when it comes to consumption

- *F.E.P.s Vegan Chocolate List*: Lists companies the Food Empowerment Project recommends as having both vegan and child slave labor-free chocolate
- *Making an Ethical Decision*: A practical tool for thinking through tough choices
- *Give O2*: Monitors your carbon travel footprint and helps you become more sustainable
- Idea: some restaurants charge their customers for food wastage costs if their diners leave food on their plates
- <https://www.pinterest.com/humaneeducation/apps-for-a-better-world/>

### Step 3: Develop a 1-page advertisement promoting your app that includes the following

- a) App logo and name (3)
- b) Rationale (5)
  - What is it?
  - Purpose:
    - Who/what will it serve?
    - How will it help improve the issue that you are combating with your app?
  - How will it work?
- c) Incorporate an Islamic reminder/element to further validate your app idea (2)
  - “And it is He Who has made you successive (generations) in the earth. And He has raised you in ranks, some above others, so that He may try you in that which He has bestowed on you. Surely your Lord is Swift in retribution, and certainly He is Oft-Forgiving, Most Merciful.” (6:165)
  - Abdullah ibn Umar reported: The Messenger of Allah, peace and blessings be upon him, said, “Every one of you is a shepherd and is responsible for his flock...”
  - Abu Said Khudri reported that Allah's Messenger said: “The world is sweet and green and verily Allah is going to install you as vicegerent in it in order to see how you act.” (Muslim)

**Due on Tuesday, June 12, 2018:**

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- 1-page advertisement
- Presentation: 3 minutes to pitch your App