Social Studies 10 Introduction to Globalization

Discovering the "Big Ideas" ("So what? Why are we learning this?")

Related Issue 1 - To what extent should globalization shape identity?

Students will:

- 1.1 acknowledge and appreciate the existence of multiple perspectives in a globalizing world
- 1.2 appreciate why peoples in Canada and other locations strive to promote their cultures, languages and identities in a globalizing world
- 1.3 appreciate how identities and cultures shape, and are shaped by, globalization
- 1.4 explore ways in which individuals and collectives express identities (traditions, language, religion, spirituality, the arts, attire, relationship to land, ideological beliefs, role modeling)
- 1.5 explore understandings and dimensions of globalization (political, economic, social, other contemporary examples)
- 1.6 examine the impact of communications technology and media on diversity (universalization of pop culture, hybridization, diversification)
- 1.7 analyze opportunities presented by globalization to identities and cultures (acculturation, accommodation, cultural revitalization, affirmation of identity, integration)
- 1.8 analyze challenges presented by globalization to identities and cultures (assimilation, marginalization, accommodation, integration, homogenization)
- 1.9 evaluate efforts to promote languages and cultures in a globalizing world (language laws, linguistic rights, cultural content legislation, cultural revitalization, linguistic revitalization)

What is the "Big Idea"

What impact does globalization have on my identity?

What are some other key questions to be discovered in this lesson/unit?

- What influences our individual and collective identity?
- How do people express their identity?
- What is globalization?
- What are some positive and negative impacts of globalization on identity?

At the end of the unit, you should be able to:

Key Terms

- Express the various aspects of economic, political and social globalization
- Use case studies both current and from the past that can help to illustrate the positive and negative aspects of globalization, specifically in terms of identity
- Interpret and respond to political cartoons expressing an opinion relating to globalization

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•	accommodation
•	acculturation
	affirmation of identity
	assimilation
	cultural content legislation
•	cultural revitalization
	developed/developing nation
	globalization/ global village
	homogenization
•	hybridization
•	ideological beliefs
	indigenous peoples
	individual /collective identity
	integration
	linguistic revitalization
	marginalization
	media concentration/ convergence
	migration

perspectives pluralistic

urbanization

political, social, economic universalization of pop culture

multinational (transnational) corporation

Potential Minor Assignments | Potentia

- video quizzes
- Globalization worksheet
- Man in the Mirror assign
- T-shirt assignment
- Digital Divide worksheet/presentation
- Multinational Media research activity
- Source analysis worksheets

Potential Major Assignments

- Dragon's Den Project
- Key Terms Story
- Globalization scrapbook
- Researching a product's impact
- Identity Menu