Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Chapter 1: Understandings of Globalization**

*Economic – Social – Political aspects of Globalization*

**GLOBALIZATION**

“The process by which the world’s citizens are becoming increasingly connected to and dependent on one another” (Perry-Globa, 2007, p. 366).

**NAME EXAMPLES OF GLOBALIZATION IN YOUR OWN LIVES**

**Globalization Affecting the ECONOMIC Aspects of your Life**

**ECONOMIC GLOBALIZATION**

* The process of expanding world \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* It affects not only the economic aspects of your life, it also affects the WAY you live your life (including \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ aspects)

**$ ECONOMIC FORCES $**

* Where you work
* Where you shop
* Where you eat
* What you do in your spare time

To what extent are the forces of globalization influencing these economic factors of your life?

**GLOBAL TRADE**

* Do you ever buy items produced in other countries?
* Unless you have made a conscious choice to buy only “Canadian” products, then your answer is yes.
* Check the tags of your clothes, you may find that the sweater that you are wearing was made in Taiwan, China, Indonesia or Vietnam

**IMPORT/EXPORT**

* People have survived on Earth by trading \_\_\_\_\_\_\_\_\_\_\_\_\_
* The import and export of goods is the most basic form of \_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_
* The growth of *Transnationals* has reinvented the way companies \_\_\_\_\_\_\_\_\_\_ in our world
* Transnationals affect people in both positive and negative ways

**TRANSNATIONALS**

* A company that operates in \_\_\_\_\_\_\_\_\_\_\_\_\_\_ countries
  + Ie. Wal-Mart, Apple, McDonalds, Toyota, Coca-Cola
* Some produce goods, others are retail operations
* They sell goods and services to the public
* FYI: As an employee, you are \_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* By operating on larger scales, transnationals make \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ money

**OUTSOURCING**

* New form of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ globalization
* Allows a company in one country to hire a subcontractor (another country) to do part of its \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **Advantages** | **Disadvantages** |
|  |  |

**DESIRE FOR PROFIT**

* Transnationals are driven by their \_\_\_\_\_\_\_\_\_\_ for \_\_\_\_\_\_\_\_\_\_\_\_
* To make their expansions possible, many have changed world market regulations
* How does this affect you, the teen consumer?
* Let’s consider the case of Wal-Mart

**THE WAL-MART PHENOMENON**

* Arrived in Canada in 1994
* In less than 10 years it expanded by 288 stores
* Philosophy: Lowest prices on goods and services!
* Just because Wal-Mart makes a lot of money, doesn’t mean it’s 100% successful! Ask yourself.
* How does it deal with its employees?
* How does it affect our communities? (i.e. “Mom and Pop” operations)
* How does it affect your identity?

**Globalization Affecting the SOCIAL Aspects of your Life**

**SOCIAL GLOBALIZATION**

* The process by which people’s \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ spread over global \_\_\_\_\_\_\_\_\_\_\_
* How does globalization affect you socially?
* Society: A group of people who form an ordered \_\_\_\_\_\_\_\_\_\_\_\_\_\_ centered on kinship, an ideology, religion, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ or worldview
* Even in small societies people fall under different groups (ie. Perspectives based on age or gender)
* In larger societies, people have even higher contrasting views
* Media: The different ways of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ mass communication, such as newspapers, radio, TV, etc.

**GLOBALIZATION: AFFECTING WHO YOU ARE**

* Globalization is a “\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_”
* TV Films, internet, music, increased communication systems, fashion and the radio.
  + <http://www.youtube.com/watch?v=iYhCn0jf46U>
* “\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_”: New Media such as television and internet are shrinking the world into a small village; we are all much more interconnected than before.

**Globalization Affecting the POLITICAL Aspects of your Life**

**POLITICAL GLOBALIZATION**

* The process by which political \_\_\_\_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ are becoming increasingly \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* How does globalization affect the political aspects of people’s lives?
* Highest (international) to lowest forms of governance is affected.
* For example, countries must abide by the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_ established by organizations such as the United Nations, G8 (Group of 8), LaFrancaphonie and NATO
* Leaders of nations hold meetings to discuss international issues: $$, social and political
* Some global issues can only be resolved through the cooperation of many countries
* Canada’s leaders try to meet their own nation’s needs of those in crisis situations
  + i.e. natural disasters like Hurricanes and Tsunamis

**GLOBAL POLITICAL CHANGE**

* Democracy: “Responsible Government”
  + Spreading amongst many countries
  + Boosts standards of living and improves ethics of government
* Can you think of any countries that are not Democracies in this day and age?
* In 2017, of the world’s 196 countries, about 169 are electoral democracies

**CANADA IN THE 21ST CENTURY**

* Canada cannot run in isolation
* We are too connected to the world through our global \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, transportation, and social networks
* The world demands our attention!

**GLOBAL CITIZENSHIP**

* Globalization of various sorts can affect our desire and ability to become global citizens
* Example: On December 26, 2004, the Sumatra-Andaman earthquake caused a tsunami that took the lives of more than 150 000 people in SE Asia
* Within hours, Canadians were plugged into the global communications network
* We were glued to our TVs and computers to see images
* Active citizens began collecting and donating funds
* Canadians sent e-mails, wrote letters, and telephoned our political representatives, urging action
* Around the world, individuals pressured governments to send humanitarian aid
* This was a prime example of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ GLOBALIZATION!

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| **Fast Fact**  Canadian citizens contributed $137 million to aid tsunami victims.  The federal government matched these donations  How did the government’s actions reflect active citizens’ desire for political action? |

**CORPORATE RIGHTS vs CITIZENS’ RIGHTS**

* We can see that globalization of various sorts can have a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ influence
* Anti-globalization activists are concerned about another aspect of the influence of globalization on politics
  + Example: The power of transnational companies is growing
* Through international trade agreements, they are gaining protection of their “rights”
* The concern is that these guarantees lessen the ability of governments to make laws in the interest of their citizens

**REVIEW QUESTIONS**

* Explore the Issues
  + #1-2 p. 12
  + #1a p. 20