

Historical Globalization & Imperialism

Chapter Issue: To what extent did historical globalization affect people's lives?

Part 1

It's all about
PERSPECTIVE
people!



Reaching Outward

What were the beginnings of global trading networks?



The Silk Road: Early Globalization

- MANGOS = International trade

<https://www.youtube.com/watch?v=jLfm3pcxehI&frags=pl%2Cwn>

China to the Roman Empire

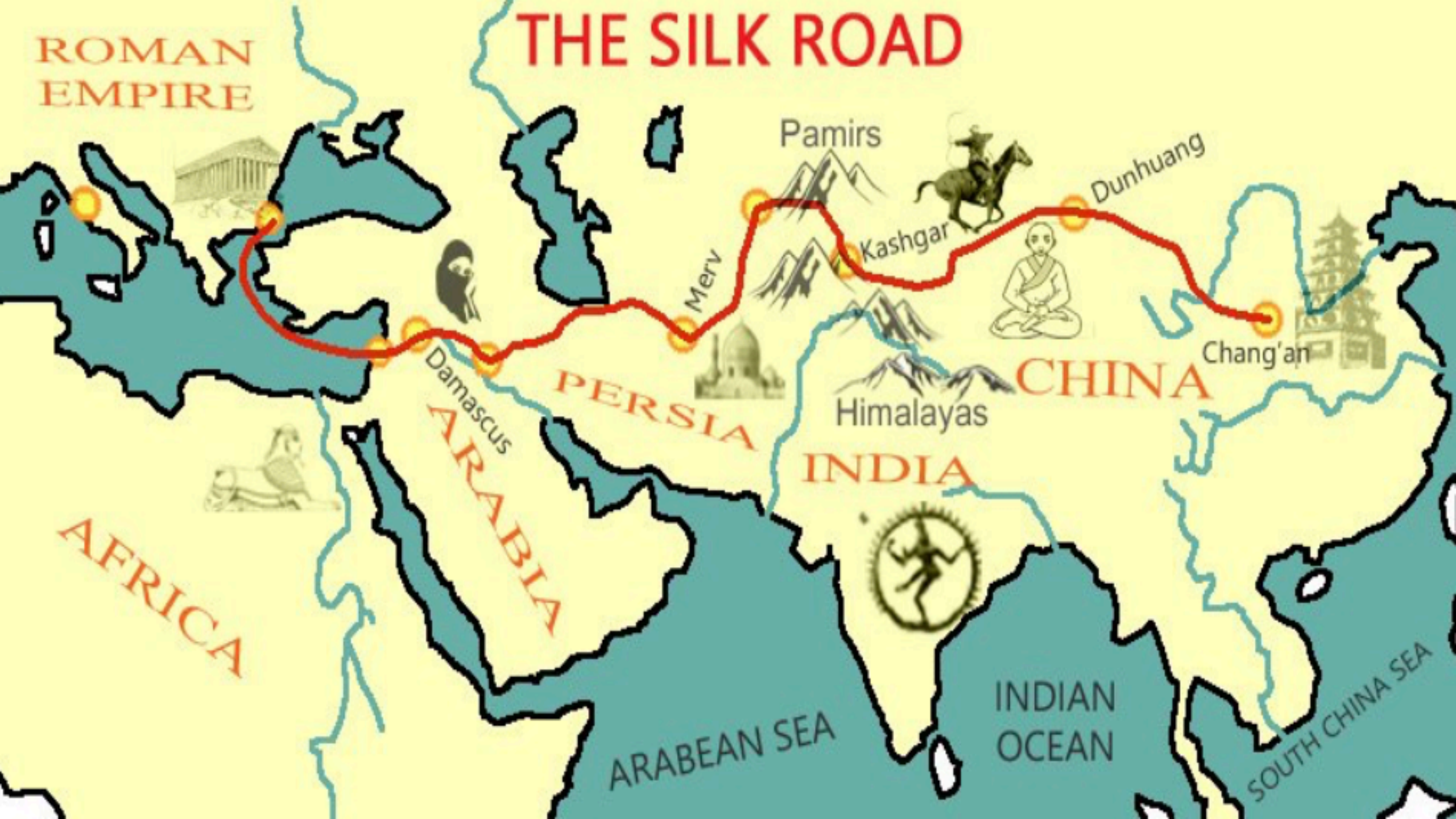
- Chinese emperor wants Iranian warhorses
- General Zang Qian instead found his way to the West



The Silk Road

- The Silk Road: Connecting the Ancient World through Trade
 - <https://www.youtube.com/watch?v=vn3e37VWc0k>

THE SILK ROAD



ROMAN EMPIRE



AFRICA



DAMASCUS

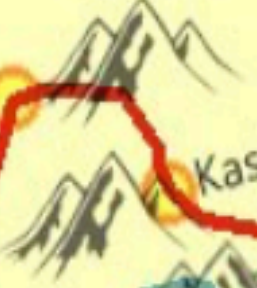
ARABIA

Merv



PERSIA

Pamirs



Kashgar



Dunhuang



CHANG'AN



CHINA

Himalayas

INDIA



INDIAN OCEAN

ARABEAN SEA

SOUTH CHINA SEA

Mercantilism

- 7th century shift in international trade
- Arab governments became actively involved in trading and controlling = increase in WEALTH!
 - Strategic: lived along trade route between 3 empires [Egypt, Persia and Byzantium]
 - Arabic control of trade was international in nature
- Europeans became jealous and wanted in
 - They started to regulate international trade to increase their wealth!
- <https://www.youtube.com/watch?v=b4pnutYN97U>
- <https://www.youtube.com/watch?v=Bouw3MvmrYM>

Mercantilism cont'd

A **EUROCENTRIC** phenomenon

New France and the fur trade

- What was the European perspective on their relation with the Indigenous of their colonies?
- What was the Indigenous perspective on their relation with the Europeans?



The Values Behind Capitalism

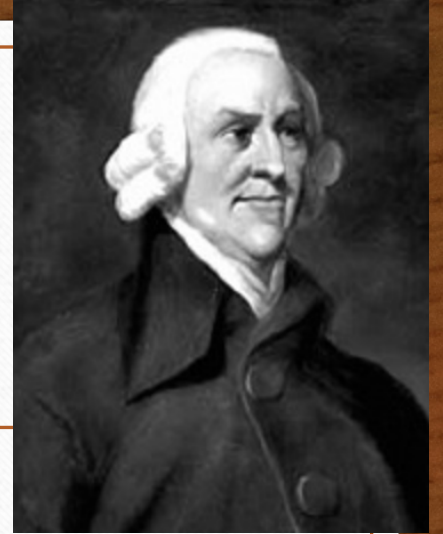
What values underlie capitalism?

Early Capitalism

- Mercantilism vs Capitalism
- Requirements:
 - Free market
 - Open competition
 - Profit motive
 - Extensive private ownership of the means of production
- Money lending (charging interest for profit) -- finance large-scale business enterprises in trade & manufacturing -- partnerships and companies...risk



Competition & Freedom



- Age of Enlightenment – shift to individual thought
 - The French Revolution: *Liberté, égalité, fraternité, ou la mort!*
- **Adam Smith** [Scottish philosopher and economist]
 - Imagined a Society of Perfect Liberty, in which economic growth would increase naturally and rapidly if **entrepreneurs** were free of government restrictions
 - Hardest working, most entrepreneurial people would succeed
 - Benefit all of society
 - People would reinvest their profits – employ more people – donate to charity
 - Create a product/service that would be of value to others

Alternative Economic Systems

- Capitalism benefits _____, and not _____.
- The government didn't see itself as a protector of the rights of ordinary people.
- Capitalism is a foundation for _____ globalization today.
 - The struggle is real!
- 18th century shift: give government a stronger role in directing the economy
 - John Stuart Mill
- **Communism**

INVESTIGATION: China Moves to a Freer Market

- Read the Investigation section on pages 141 & 142
- Respond to questions 1-3
- **SKIP!**



Twitter Feed: Impressions of a Trading Network

1. Describe the characteristics of a powerful image.
2. Find a powerful image related to the Silk Road and print it. Alternatively, photocopy an image from a book, magazine, or academic journal. It could be a map, photograph, painting, or other artistic forms. (via Internet/print). The image might relate to the geography, peoples, cultures, night sky, or artifacts.
3. Caption: Identify the image and describe its significance in 2 sentences.
 - The image shows... It helps us understand...
4. On the class Twitter feed, post your chosen image and caption; your explanation about why it is so powerful.